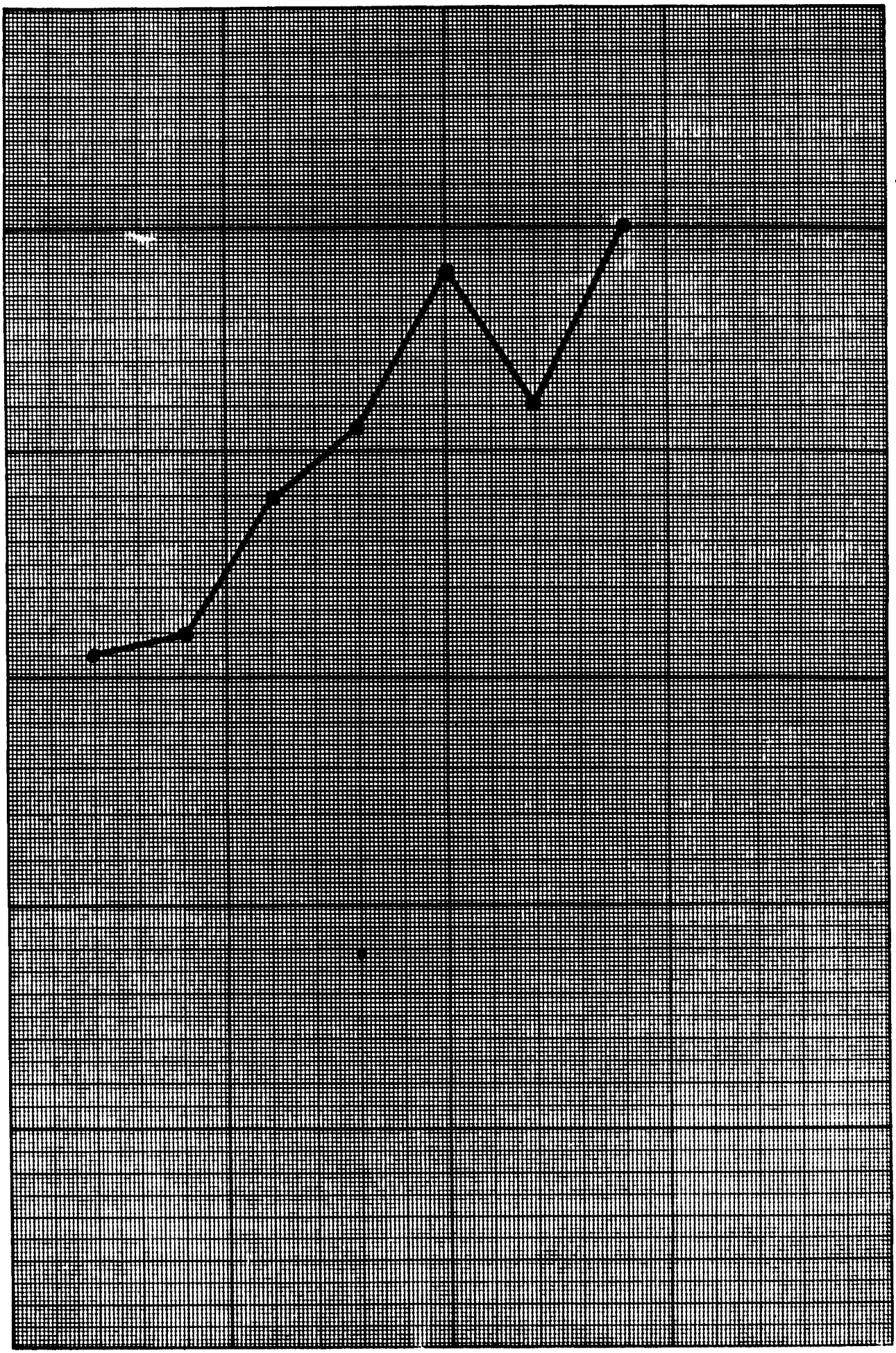

TREND = AFFLUENCE